

Iestyn Williams

Partner, London



Iestyn is a Partner, based in London. He has over 20 years of consulting experience, and has provided competition economics advice to clients across a diverse set of issues and market settings. His practice has increasingly focused on providing expert economic advice in litigation cases. He is listed in Who's Who Legal.

Iestyn has advised on a wide array of competition matters, involving pricing and non-pricing conduct as well as mergers and market investigations.

He regularly acts as an expert economist in litigation cases, and has prepared numerous opinions and reports for clients involved in proceedings before tribunals and courts, including the English High Court, the Scottish Court of Session, the UK Competition Appeal Tribunal, and the Finnish Market Court.

During the early part of his consulting career, Iestyn specialised in energy cases, and he continues to work on assignments for clients competing in liberalised industries and at the interface with natural monopoly. This experience has extended across the energy, telecoms, transport and postal sectors.

Iestyn has written on a range of competition economics topics and contributed to a number of studies for competition authorities on specific issues. He was a lead author of reports on pass-through for the UK Office of Fair Trading and the European Commission. Iestyn has also been a guest lecturer at Bristol University.

Before embarking on his consulting career, Iestyn was an academic economist specialising in the study of vertical and other contractual relationships. He has an undergraduate degree in economics from Cambridge University and an MSc in Econometrics and Mathematical Economics and a PhD from the London School of Economics.

Recent case experience

- **ABF Ltd v Recticel**
Follow-on damages litigation
- **SPL v DEFRA**
Francovich damages claim
- **Fortum / Uniper**
EU merger
- **Cox Automotive / AutoTrader**
UK merger
- **Arla Foods AB v Konkurrensverket**
Swedish merger appeal

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