

Adrian Majumdar

General Overview

Adrian Majumdar is a Partner at RBB Economics. Prior to taking his post at RBB in April 2004, Adrian was the Deputy Director of Economics at the Office of Fair Trading (OFT).

Adrian has published widely on nearly all aspects of competition economics. Adrian lectures for Kings College London, where he is a Course Director of the Postgraduate Diploma/Masters in Economics for Competition Law. He is also a regular speaker at competition law conferences and on the Advisory Board of British Institute of International and Comparative Law (BIICL) Competition Law Forum, and provides several training seminars to law firms and competition authorities.

Adrian completed his undergraduate studies at Cambridge University. He is currently a member of the Centre for Competition Policy at the University of East Anglia, where he completed his PhD.

Experience

Adrian has over 14 years' experience of a wide range of competition issues covering European and domestic mergers, abuse investigations, anti-competitive agreements (both horizontal and vertical), market inquiries and compliance advice. He has advised numerous clients including Nokia, The Coca Cola Company, Advanced Micro Devices (AMD), Pfizer, GAME plc, SCA, HMV/Waterstone's, Spire Healthcare Ltd, Ryanair, GE Capital, Colgate-Palmolive, EDF Energy, France Telecom and Celsa Steel on competition matters before the UK and European authorities. Adrian has experience as an expert witness (including being cross examined) in litigation cases in matters relating to the International Dispute Resolution Centre, the UK Competition Appeal Tribunal and the High Court of Justice.

While at the OFT, Adrian was the principal author of the Competition Act guidelines on Market Definition, the Assessment of Market Power and the Assessment of Conduct. He also provided economic advice and quality assurance in several Chapter I and Chapter II cases, merger decisions, market reviews and complex monopoly investigations. Adrian also spent a period of time at the Civil Aviation Authority, where he was involved in the setting of price caps and devising appropriate investment incentives for regulated airports. Adrian has also advised Ofcom on regulatory issues in the broadcasting sector.

Sector Experience

Adrian's experience spans hundreds of markets including aviation, books, brewing, broadcasting, bus transport, construction, credit and store cards, explosives, gas and electricity services, grocery retailing, loans and credit services, microprocessors, mobile phones, new motor cars (retail, servicing and spare parts), newspapers (local and national), online platforms, oral care products, paper and tissue products, pay television, PCs, petrochemicals, pharmaceuticals, private healthcare, rail haulage, retailing and wholesaling of fmcgs, soy products, teaching aids (hardware and software), satellite phones, telecoms, tramp shipping and video games.

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