

# Bojana Ignjatovic

**General Overview**

Bojana Ignjatovic is a Senior Associate at RBB Economics in London. Prior to joining RBB, Bojana worked as the Deputy Head of Merger Economics at the OFT, and led a number of high-profile cases in a range of industries. She has eight years' experience in competition and regulation policy, working at the OFT and in private practice. Bojana holds an MSc in Economics from Birkbeck College, University of London, and an undergraduate degree from University of Oxford.

**Experience**

Bojana has extensive experience of UK and EC merger cases, on a range of issues including local retail analysis, vertical and conglomerate issues and co-ordinated effects. She also worked on a broad range of market studies, cartel investigations and price regulation inquiries.

**Sector Experience**

Bojana has a wide breadth of sectoral experience, including grocery retail, aviation, mining, pharmaceuticals, infrastructures, consumer goods and financial services.

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