

Luisa Affuso

General Overview

Dr Luisa Affuso joined RBB in September 2005 as a Senior Associate in the London office. She has several years consulting experience, and specializes in the application of economics and econometrics to complex merger and antitrust issues. She is fluent in Italian and English and has a very good knowledge of French and Spanish.

Following study in Italy and at Warwick University, where she obtained MSc and PhD degrees in economics, Luisa held academic positions at the University of Cambridge and the London Business School. She also has a Postgraduate Diploma in EC Competition Law from King's College London.

As well as speaking at conferences and lecturing, Luisa has published articles on a range of competition and regulation issues.

Experience

Luisa has advised on a wide range of competition policy issues in the UK, in Italy, before the European Commission and in other international jurisdictions such as South Africa and Singapore.

Her experience on merger control proceedings includes major Phase II EU investigations, Italian and UK mergers. Luisa's recent merger cases include Boots/Alliance UniChem in the pharmaceutical sector; the cinema merger VUE/Ster; and the merger of UK television and radio broadcasting transmission providers Arqiva and National Grid Wireless. Luisa has also been involved in many preliminary investigations, where she has often produced economic and econometric analysis to support complex acquisitions.

Luisa's experience of abuse of dominance cases extends across a range of industries, including transport, telecoms, recorded music, and publishing; and includes cases before the EC Commission and various national competition authorities. She has also advised on prominent cartel cases and private litigation.

Sector Experience

Luisa's experience spans a range of sectors including beer, manufacturing, metals, music, oil, gambling, pharmaceuticals, publishing, telecoms and broadcasting, tobacco, and transport industries such as railways and ferries.

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