

George Siolis

General Overview

George Siolis joined RBB Economics in July 2009 and is a Partner in the Melbourne office. George has worked as a micro-economist for 18 years in the public and private sectors in Australia and in as an economic consultant in Europe.

George has advised clients in Australia, Asia and Europe, including the European Commission on a wide range of policy issues. He has specialised in the application of economics to competition and regulatory issues around high fixed cost industries and has particular expertise in cost modelling, including the development of long run incremental cost models in the telecommunications sector. Prior to joining RBB Economics, George worked in Telstra where he helped determine prices both in regulated wholesale markets as well as in competitive retail markets.

Experience

George has led multi-disciplinary teams in Europe and Australia on a range of issues around competition policy and economic regulation. He has worked for private operators and advised regulatory authorities on assignments relating to potential abuse of dominance and on litigation matters. He has helped develop methodologies around cost modelling and price setting for the European Commission and for national regulatory matters on a wide range of competition and regulatory issues.

Prior to joining RBB Economics, George was at Telstra where, inter alia, he held the position of Head of Regulatory Accounting & Cost Modelling. His role was: to produce (audited) accounts for the ACCC showing the profitability of Telstra's products; revalue major communications plant assets according to their replacement cost for Current Cost Accounting (CCA) purposes; and undertake network cost studies to allocate depreciation to products for internal and external reporting purposes.

Sector Experience

George has worked on projects involving a range of different industries including fixed and mobile communications, broadcasting, postal services, electricity, and health care on issues including cost modelling, competitive assessments, liberalisation, efficiency analysis, cost benefit assessment and price setting.

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