

Adrian Majumdar

General Overview

Adrian Majumdar is a Partner at RBB Economics. Prior to taking his post at RBB in April 2004, Adrian was the Deputy Director of Economics at the Office of Fair Trading (OFT).

Adrian has published papers on unilateral effects, dominance, mixed bundling, buyer power, merger simulation and the impact of cartels on prices, and was the principal author of the RBB report for the OFT on selective price cuts and fidelity rebates. Adrian lectures for Kings College London, where he is a Course Director of the Postgraduate Diploma/Masters in Economics for Competition Law. He is also a regular speaker at competition law conferences, on the Advisory Board of British Institute of International and Comparative Law (BIICL) Competition Law Forum, and provides several training seminars to law firms and competition authorities.

Adrian was educated at Cambridge and York, where he obtained a distinction and the highest mark in the year. He is a member of the Centre for Competition and Regulation at the University of East Anglia – his field of research is competition policy in oligopolistic industries.

Experience

Adrian has over 12 years' experience of a wide range of competition issues covering European and domestic mergers, Article 82 investigations, anti-competitive agreements, and market inquiries. He has advised numerous clients including Nokia, The Coca Cola Company, Advanced Micro Devices (AMD), Pfizer, GAME plc, SCA, HMV/Waterstone's, Spire Healthcare Ltd, Ryanair, GE Capital, Colgate-Palmolive, EDF Energy, France Telecom, Cable & Wireless and Celsa Steel on competition matters before the UK and European authorities. Adrian has experience as an expert witness (including being cross examined) in litigation cases in matters relating to the CAT, International Dispute Resolution Centre and the High Court of Justice. He also provides compliance advice on Article 101 and Article 102 matters to several high profile clients. Adrian has advised Ofcom on regulatory issues in the broadcasting sector.

While at the OFT, Adrian was the principal author of the Competition Act guidelines on Market Definition, the Assessment of Market Power and the Assessment of Conduct. He also provided economic advice and quality assurance in several Chapter I and Chapter II cases, merger decisions, market reviews and complex monopoly investigations. Adrian also spent a period of time at the Civil Aviation Authority, where he was involved in the setting of price caps and devising appropriate investment incentives for regulated airports.

Sector Experience

Adrian's experience spans hundreds of markets including aviation, books, brewing, broadcasting, bus transport, construction, credit and store cards, explosives, gas and electricity services, grocery retailing, loans and credit services, microprocessors, mobile phones, new motor cars (retail, servicing and spare parts), newspapers (local and national), online auction and trading platforms, oral care products, paper and tissue products, pay television, PCs, pharmaceuticals, private healthcare, rail haulage, retailing, and wholesaling of fmccgs, soy products, teaching aids (hardware and software), satellite phones, telecoms, tramp shipping and video games.

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