

Niklas Strand

Principal, Stockholm



Niklas Strand is a Principal based in RBB's Stockholm office. He has worked in the field of competition economics since 1998. After finishing his Ph.D. Niklas started his career with eight years as a Senior Economist at the Swedish Competition Authority and at the Swedish Post and Telecom Regulator. He has been a consultant since 2009 and with RBB since 2014.

Niklas has experience from a wide range of sectors including Telecom, Banking, Media, Life Science, Transport and Forestry and has advised clients all over Europe and he has appeared as an expert witness in arbitration proceedings and in Swedish courts on a number of high profile cases.

Niklas holds a Ph.D. from the Stockholm School of Economics and he has published in academic journals on, for example: pricing, merger simulation, and relevant market definition.

He has worked on matters involving Articles 101 and 102, mergers and state aid for all of his professional life and has appeared as an economic expert witness in Swedish courts on a number of high-profile cases including Posten/Bring Citymail.

Niklas has expertise in two- or multi-sided platform markets with applications in digital advertising, payment systems and app markets.

Recent case experience

- **EasyPark/Inteleon**
Merger Phase 2, Sweden
- **GlobalConnetct/Nlanc**
t
Merger, Denmark
- **HemoCue**
Damages

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