

# David Henriques

Senior Associate, London



Dr David Henriques is a Senior Associate based in RBB's London office. Prior to joining RBB, he was an economist at Ofcom, the UK's media and communications regulator and competition authority, for eight years advising on several competition and regulation matters. David specialised in industrial economics during his PhD studies and has expertise in the application of stylized models to assess competition and regulatory issues. He has published articles at the London School of Economics, the European Central Bank, Ofcom and in internationally peer-reviewed journals, such as the *Review of Network Economics* and the *Journal of Industry, Competition and Trade*.

David has advised on a variety of high-profile competition and regulatory projects, for example: the UK 5G auction that concluded in 2018 with £1.4 bn of revenue, and the design of access price controls for superfast broadband in the UK. He has specialist expertise in auction design and price control design.

His sectoral experience covers telecoms, media, TV advertising, post, electronic payments, ports, fast-moving consumer products and tile coatings.

David has presented seminars in international conferences in Austria, France, Germany, Italy, Portugal, Spain, UK, and the US, including before the European Central Bank. His research has been awarded and featured in the media in Portugal and the UK.

David holds both a BSc and a PhD in Economics from Nova School of Business and Economics (Lisboa, Portugal). He was a PhD Visiting Scholar at New York University – Stern School of Business (NY, US) between 2009 and 2011, while doing his PhD research. Also, David has been a Visiting Fellow at the London School of Economics (London, UK) since 2016.

He lectured undergraduate and graduate level courses on Industrial Organization, Microeconomics, Analysis of Industry and Competition, and Competitive Strategy at Nova SBE.

David is fluent in English and native in Portuguese.

## Recent case experience

- **Esmalglass-Itaca/Ferro Merger**, Portugal and Spain
- **Fast-moving consumer goods**, Hub-and-Spoke, Portugal
- **5G spectrum auctions**, Auction Design, UK
- **Personalised pricing**, Benefit and Risk Analysis, UK
- **Wholesale local access**, Price Controls, UK

## London

199 Bishopsgate  
London  
EC2M 3TY  
United Kingdom

T +44 20 7421 3516

D +44 74 8304 4155

E london@rbbecon.com

E david.henriques@rbbecon.com