

# Simon Bishop

Partner/Founder, London/Brussels



Simon Bishop is a Partner and co-founder of RBB Economics. He has nearly 30 years' experience of presenting economic testimony on behalf of clients involved in complex, high-stakes matters, across a wide range of industries. Simon is listed as a Thought Leader by Who's Who Legal which states that "Simon Bishop emerges as one of the very best competition economists worldwide according to our research. Sources praise his ability to "cut through to the key issues and command the court's respect". It states further that he 'is recognised as "an excellent, experienced adviser" who is "the best" when it comes to advising clients on cases before a range of international competition tribunals" '.

In his role as a consultant competition economist, Simon has nearly 30 years' experience of advising clients across a wide range of industries and presenting expert economics evidence before numerous competition authorities and courts throughout Europe (including the EU Commission and EU courts), South Africa, Australia and China.

Simon has written widely on the role and practical use of economics in competition policy proceedings. Simon is the co-author (with Mike Walker, Chief Economist CMA) of *The Economics of EC Competition Law* published by Sweet & Maxwell (third edition published 2010), a key reference text for competition practitioners. His article *Snake-oil with mathematics is still snake-oil: Why recent trends in the application of so-called "sophisticated" economics is hindering good competition policy enforcement* won the Antitrust Writing Award for Best Academic Economics Article in 2014. He is also the co-editor of the *European Competition Journal* (with Philip Marsden, former Panel Deputy Chair of the UK CMA).

He has also co-authored reports for competition authorities. These include "Market Definition in UK Competition Policy" (1993), and "The Role of Market Definition in Monopoly and Dominance Inquiries" (2001) both published by the Office of Fair Trading Research Paper and "The Efficiency-enhancing Effects of Non-horizontal Mergers" prepared for and published by DG Enterprise, European Commission and an internal manual written for the European Commission's Merger Task Force on the use of quantitative techniques as an aid to assess the competitive impact of mergers.

## Recent case experience

- **BHP Billiton**  
Merger, Global
- **General Electric**  
Merger, EU
- **British Airways/IAG**  
Merger/Joint Venture, EU
- **Flutter/Stars**  
Merger, UK and Australia
- **Bertelsmann**  
Merger, EU
- **Westpac**  
Alleged market manipulation, Australia
- **Agents Mutual Limited (AML)**  
Alleged restriction of competition, UK
- **Toll/Sea Swift**  
Merger, Australia
- **TeliaSonera**  
Follow-on damages from abuse of dominance, Sweden

### London

199 Bishopsgate  
London  
EC2M 3TY  
United Kingdom

T +44 20 7421 2410  
D +44 78 7969 3170  
E london@rbbecon.com  
E simon.bishop@rbbecon.com

### Brussels

7th Floor  
Square de Meeûs  
B-1000 Brussels  
Belgium

T +32 2 792 0000  
D +32 2 792 0014  
E brussels@rbbecon.com  
E simon.bishop@rbbecon.com