

George Tucker

Associate Principal, London



George Tucker is an Associate Principal based in the London office of RBB Economics. Before joining RBB in 2015, George worked in the Chief Economist Team of the European Commission's DG Competition. George has a Master's in Industrial Economics and a degree in economics from the University of East Anglia.

As a competition economist, George has worked on a wide range of matters including horizontal and vertical mergers, abuse of dominance cases, litigation and regulatory issues. As a consultant he has worked for various clients including Intercontinental Exchange, Maersk, Royal Mail, Teva and Unilever. He has had a particular focus on merger control, working on EU and multijurisdictional transactions.

George has experience working on competition matters across a range of individual jurisdictions including Australia, South Africa and the UK, as well as international mergers across Europe, Latin America, China, Australia, New Zealand and the USA. George has worked on competition issues across a wide range of industrial, consumer and utilities markets.

Recent case experience

- **ASSA ABLOY/ agta record**
Merger, EU
- **VW class action**
Litigation, Australia
- **Nidec/Embraco**
Merger, EU
- **Vanilla/Washstation**
Merger, UK
- **Maersk Line/ Hamburg Süd**
Merger, EU and multijurisdictional

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