

Ethel Fonseca

Partner, London



Ethel is described in Who's Who Legal as "an excellent economist" who is "very easy to work with". Clients credit her "great understanding of what, when and how lawyers need things" as a key to her success. Having specialised in applied microeconomics and econometrics during her PhD studies, Ethel has particular expertise in the application of quantitative techniques to the assessment of competition policy issues.

Dr Ethel Fonseca is a partner at RBB Economics. Ethel has extensive experience in merger assessment, having worked on many in-depth Phase II investigations raising horizontal, vertical and conglomerate concerns. She has also worked on transactions involving the development and coordination of economic analysis across multiple jurisdictions globally.

Ethel has also advised clients on other aspects of competition policy including market enquiries, abuse investigations, cartels and follow-on damages. Most recently, she has been advising in the context of the European Commission's review of the Vertical Block Exemption Regulation.

Ethel has represented clients on competition cases before the European Commission and various national competition authorities, including the UK, Brazil, France, Portugal and South Africa.

Ethel has run training seminars in competition economics and taught at the Postgraduate Diploma/Masters in Economics for Competition Law at Kings College, London.

Ethel is a member of the W@Competition Board and is featured in Who's Who Legal. A Brazilian national, she is fluent in Portuguese and English.

Ethel joined RBB in 2008 after completing her PhD in Economics at Rutgers University, USA. Before joining the firm, Ethel worked as a consultant at the World Bank.

Recent case experience

- **T-Mobile NL / Tele2 NL**
Merger, EU
- **Qualcomm / NXP**
Merger, EU
- **David Lloyd / Virgin Active**
Merger, UK
- **FOREX investigation**
Cartel investigation, EU
- **Vertical Block Exemption Regulation (VBER)**
Regulation, EU

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