

# Derek Ridyard

**Partner/Founder, London office**

## General Overview

Derek is a Partner and co-founder of RBB Economics and has worked in private practice as an economist since 1987, prior to which he was in the UK Government Economic Service. He holds an MSc in Economics from the London School of Economics. He has published widely on virtually all aspects of competition law economics and is a regular speaker at competition law conferences. He is a member of the editorial board of the European Competition Law Review.

## Experience

Derek has worked extensively on the analysis of mergers before the EC Commission and various national competition authorities. His clients in this area include HMV, Ryanair, P&O Princess Cruises, and Nokia. He has also advised numerous clients in connection with behavioural enquiries in areas such as abuse of dominance and vertical restraints. He has been involved in several of the leading cases in this area, including matters involving Unilever, Scandinavian Airlines, Coca-Cola, Napp Pharmaceuticals, IMS Health and Ticketmaster. In the field of cartels and restrictive agreements, he has advised on numerous projects before the EC Commission, national competition authorities and the courts. His work in this area has covered both the theoretical analysis of the pro-competitive and anti-competitive effects of restrictive agreements, and also the empirical analysis of the impact of actual and alleged infringements. His clients in this area include Imperial Tobacco and Fyffe's. In recent years, he has also been involved increasingly as an expert witness in litigation and arbitration cases, covering areas such as cartel damages, intellectual property licensing, commercial tort and the voidness of vertical agreements. He has prepared numerous expert reports, and been cross-examined in Court proceedings in London, Singapore, Oslo, Melbourne and Dublin, as well as in a variety of arbitration proceedings.

## Sector Experience

Derek has worked on several hundred competition law matters spanning virtually all sectors of the economy. These include projects in basic extraction industries, construction, shipping, manufacturing, aerospace and defence contracting, chemicals and plastics, metals, branded consumer products, retailing and distribution, software, banking, insurance and financial services, pharmaceuticals, medical equipment and devices, TV, recorded music, films and publishing.